

ENHANCING DIASPORA HUMANITARIAN ENGAGEMENT IN UKRAINE

Since 2020, DEMAC has mapped and interacted with 91 Ukrainian Diaspora Organizations globally. After the launch of the Russian offensive in Ukraine on February 24, 2022, DEMAC scaled-up its operational response with a Diaspora Liaison Officer in Ukraine and an Emergency Response Officer in Denmark. The goal: To support Ukrainian diaspora organizations in coordinating aid assistance with local NGOs and institutional humanitarian actors and creating a network for collaboration.

Currently, DEMAC engages closely with 20 Ukrainian diaspora organizations in Europe, Canada and the U.S., 15 local NGOs, as well as the Food Security, Health, Shelter & Protection Cluster in Ukraine.

DEMAC RESPONSE

01

Conducting re-
search & advocacy

Real-Time Review,
Snapshot, Panel
discussions

02

Facilitating oper-
ational support

by finding lost
goods, clearing
customs, etc.

03

Strengthening
DOs capacities

through work-
shops, trainings,
networking

04

Improving
coordination

regular cluster &
DO meetings,
Sitreps, Telegram

THE UKRAINIAN DIASPORA

DIASPORA > 12 MIO. GLOBALLY

8 MIO. REFUGEES IN EUROPE
(01/2023, UNHCR)

FIRST RESPONDERS

AGILE STRUCTURE

HIGHLY SKILLED
(47% UNIVERSITY LEVEL)

55% PREFER SOCIAL
MEDIA AS INFORMATION
CHANNEL

RAISE & DISPERSE
FUNDS QUICKLY: \$ 10.8
MIO COLLECTED IN THE
FIRST 5 DAYS

EARLY PREPAREDNESS

ACCESS TO FRONT-
LINE AREAS

VOCAL ADVOCACY

USE TELEGRAM (31%), FACEBOOK (30%) & VIBER
(24%) FOR SOCIAL MEDIA COMMUNICATION

AREAS OF INTERVENTION



HEALTH



FOOD SECURITY



SHELTER & NFI



LOGISTICS



ADVOCACY

IMPACT OF RESPONSE IN 2022

DEMAC's localized response to the Ukraine crisis, including a Diaspora Liaison Officer in Ukraine, led to increased coordination and communication between diaspora organizations, local NGOs and the institutional humanitarian system. Diaspora networks are often volunteer-based and lack resources to participate actively in humanitarian response meetings. DEMAC fills this gap and provides tailored support such as linking diasporas to local authorities & clarifying the Cluster procedures, while remaining agile in responding to the needs of the diaspora.

"DEMAC is a brilliant platform. We are very satisfied with the activities we get involved in. We get good reports on the situation on the ground in Ukraine. And we got connected with local organizations, which brings a lot of trust."

27

COORDINATION
MEETINGS HELD

5

WORKSHOPS
& TRAININGS

36

HUMANITARIAN
UPDATES SENT

11

PARTNERSHIPS
FACILITATED

Success Story United Help Ukraine, USA

United Help Ukraine is a volunteer-based Ukrainian diaspora organization in Maryland. Through DEMAC's weekly online coordination meetings they connected with the diaspora network 4myUkraine, who implements on the ground. United Help Ukraine issued a USD 22k grant to 4myUkraine. Since August 2022, their volunteers distributed food items for residents in the region of Kyiv, as well as 3.100 food sets for residents in Bucha, Irpin and Gostomel. Read more [here](#)

Success Story Bevar Ukraine, Denmark

Bevar Ukraine, the largest Ukrainian diaspora organization in Denmark, expanded to 8 offices with 400 volunteers in Denmark since February 2022. Through the DEMAC workshop in Poland, and the DEMAC Telegram channel, they started collaborations with several local NGOs, e.g. Tvoja Opora – shipping 300 thermal clothes sets, and the "Cluster of industrial and craft producers of Ukraine" – shipping 1 truck with humanitarian aid and 1 generator to Ukraine.